

CONNECT EVERY ROOM



PUSH TO TALK

TASSTA

Enhancing Communication and Efficiency in hospitality with Lazer's Push To Talk over Cellular (PoC) Communication Solution

In the fast-paced world of hospitality, flawless communication is key. We recognise its vital role and have introduced cutting-edge Push-to-Talk-Over-Cellular (PoC) solutions, in partnership with TASSTA GmbH, to make sure your hotel staff is always in sync, delivering unparalleled service to your guests.

Our PoC solutions, in collaboration with TASSTA, empower your hotel team to stay connected and get tasks done seamlessly, no matter where they are, ensuring your guests' needs are met promptly. With over 30 years of industry experience, we stand as your trusted partner in elevating your guests' experience.

We can use Walkie Talkie-style PoC devices or standard smartphones and tablets that can be loaded with our App to convert them into two-radio, emergency communication devices.

Elevate Your Communication with Lazer and TASSTA:

Lazer Communications has joined forces with TASSTA GmbH to bring you cutting-edge Push-to-Talk-Over-Cellular (PTToC or PoC) solutions that transcend traditional Walkie Talkie communication. We recognise that every organisation has unique challenges, and our services are meticulously designed to seamlessly integrate into your daily operations, transforming the way you communicate.



Inherent in the nature of the hospitality industry is the need to establish effective communication for all their locations simultaneously. Our PoC solution allows hotels to communicate via two-way communication anywhere in South Africa, or worldwide, eliminating the problem of a communication network that is confined only to one hotel's radio system. A supervisor on-site in Durban will have instantaneous connection to an employee in Gauteng, or New York.

Hotel operators also need multipurpose devices that can integrate seamlessly with our PoC platform to create a memorable first experience for guests. The main challenge is to find the right device for diverse staff needs, including the need for the Central Office to control their logistics with GPS tracking and communication features through Push-to-Talk (PTT). The hotel's security department is another area that needs this functionality since hotels are public places with many events each day with unique security needs.

How PoC Can Benefit Your Operations:

Lazer's advanced PoC capabilities allow all hospitality staff to instantly communicate via Push-to-Talk (PTT), send voice, text or data messages and send and receive work orders. It also provides an emergency alerting system, in case of any specific situation or event, that will send an alert only to the security system of the relevant hotel.

Indoor Localisation is a feature that provides advanced security to hotels. The PTT Device App can be downloaded on any smartphone and configured so that when the emergency button (soft-button or hardware-button) is pushed it will send an alert to the management department running the App on another smartphone. It has several other options that can be configured to provide more advanced communication capabilities. Using GPS and Indoor Localisation, users can transmit the exact location of working devices. Video and audio feeds can be enabled from any device whose emergency button is pushed. The PTT Device App uses the immense computing and sensor functions present in today's smartphones and PoC devices to deliver advanced communication services.

The Dispatcher Application provides additional capabilities. In conjunction with the PTT Device App, it is a full-featured dispatch, command and control centre. It can transmit Push-to-Talk (PTT) messages and data to individual users, create and track tasks, provide voice recording and activity, monitoring GPS in the hotel. The PTT Device App and Dispatcher App leverage the hotel's investment in Wi-Fi and hardware devices to provide an over-the-top application that suits the needs of different groups within the facility. The Wi-Fi network facility provides enhanced opportunities to deploy an Indoor Localisation system within the hotel premises.

Lone Worker Protection (LWP) Alarming Solution and Indoor Localisation functions can be a significant contribution to the security of the entire hotel, its guests and staff. Utilising standard, off-the-shelf Android or iOS mobile devices, our PoC system turns these devices into virtual radios. These devices follow the regular radio behaviour, providing a large and highly developed amount of communication and emergency features which can be easily configured.

